

Press and Communications Advisor

SolarPower Europe, with headquarters in Brussels, is recruiting a **Press and Communications Advisor** to enhance SolarPower Europe's visibility in the media and on digital channels. SolarPower Europe is a member-led association representing more than 200 companies across the solar value chain. Our mission is to ensure more energy is generated from solar than any other energy source by 2030.

SolarPower Europe is one of the leading associations in energy and climate policy – we have a great story to tell, whether it is our award winning market intelligence or leading the energy transition with innovative policy initiatives.

We're looking for someone to help take our press and communications activities to the next level. Proactively developing new ideas and high impact news stories that tell a positive and compelling story about our work.

Tasks include:

- Write and develop press releases, comments and written contributions to a high standard
- Support in responding quickly and efficiently to media enquiries
- Build media lists and monitor media coverage and profile on social media
- Build enhanced relationships with key national and trade journalists
- Develop new and innovative ways of getting our story out and provide strategic media advice to team and management.
- Support planning and production of communications campaigns
- Develop key messages from our advocacy work, papers and reports tailored to various target groups
- Write for and update SolarPower Europe's social media channels
- Contribute and help source relevant content for the newsletter and website
- Work with Communications Director to further develop communications strategy

Skills:

University degree in a relevant subject area

Minimum 2-3 years of experience working in press/communications

Passion for communications and renewable energy

Good understanding of energy policy and EU system is a plus

Ability to quickly digest complex policy information and make it relevant for the media

Experience in creating and placing news stories across a range of media channels

Experience with CMS tools and social media

Graphic design (Photoshop) and video editing skills are desirable

Ability to produce work under pressure and to tight deadlines

Possess excellent judgement, attention to detail and the ability to manage your own workload

High level of self-motivation, initiative, and creativity

Excellent writing and presentation skills

Fluent English (Native speaker level preferred), any other European language is an asset

Important – Conditions:

Application:

SolarPower Europe

Rue d'Arlon 69-71

B-1040 Brussels, Belgium

Tel.: +32-2-704 46 70

Fax: +32-2-725 32 50

www.solarpowereurope.org



A CV (maximum 2 pages) and motivation letter (maximum 1 page) should be sent to k.thoring@solarpowereurope.org until **24 June 2019** quoting "**Press and Communications Advisor**" in the subject line.

Please note that only short-listed candidates will be contacted for an interview.
For more information on SolarPower Europe, please visit www.solarpowereurope.org

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