



## Communications Officer – RE-Source Platform

### *About RE-Source*

Established by SolarPower Europe, WindEurope, RE100 (led by The Climate Group in partnership with CDP) and WBCSD, the RE-Source Platform is a multi-stakeholder alliance in Europe bringing together the interests of clean energy investors, buyers and suppliers. This Platform pools resources and coordinates activities to promote a better framework for corporate renewable energy sourcing at EU and national levels.

A new grant from Google.org, covering the 2020-2021 time period, aims to make renewable energy purchasing information, research, and tools publicly available, and to raise awareness of these tools and the broader benefits of renewable energy. It is in this context that the RE-Source Platform is looking for an experienced full-time Communications Officer.

### *About the role*

Reporting to the RE-Source Impact Director, the Communications Officer will assist with all activities related to the grant funding and to implementing the two-year work plan. This is a dynamic role demanding excellent communicative, organizational, and strategic abilities, offering personal and professional growth in a fast-growing industry. Responsibilities will include:

- Providing critical organizational and administrative support to the RE-Source Platform, including regular cross-communication with its founding associations, clean energy stakeholders, and national hubs;
- Developing and executing communications strategies, ensuring a consistent RE-Source brand identity and well-timed delivery across all platforms;
- Developing and editing engaging written and recorded content for the RE-Source Platform including newsletters, case studies, blog posts, and webinars;
- Regularly updating the RE-Source website and social media channels (LinkedIn, Twitter, Facebook) with informative and accurate content;
- Measuring progress and expansion across all platforms using analytical tools including Google Analytics;
- Regularly monitoring European renewable energy market and policy developments;
- Supporting the organization of in-person and virtual events, particularly the annual RE-Source Event, with a focus on communications tasks including media outreach, promotion, logistics, registration, feedback collection, etc.

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### About you

- Minimum of a bachelor's degree in project management, marketing and communications, energy, international relations or a related field;
- Minimum of 2 years' experience in communications; experience coordinating pan-European projects with multiple partners desirable;
- Very strong writing and analytical skills;
- Very strong attention to detail and organisational skills;
- Knowledge of renewable energy and/or corporate renewable energy sourcing desirable;
- Experience with social media and creating digital content;
- Experience with website maintenance; experience with WordPress CMS desirable;
- Experience with graphic software for editing images, i.e. PhotoShop; experience with Elementor Basic or Pro desirable;
- Experience interacting with a range of stakeholders;
- Excellent personal presentation;
- Sound diplomatic judgement, good interpersonal skills and networking ability;
- Perfect command of English (written and spoken) required; command of one or more other European language adds value;
- Self-motivated, results-oriented, and able to work well under deadlines; and
- Ability to work both independently and as part of a team.

### The RE-Source Platform offers

- Initial 12-month contract with possibility of extension;
- Remuneration package, which includes lunch vouchers, DKV hospital and dental insurance, contribution to public transportation for commute to work and representation costs;
- Occasional travel within Europe; and
- An exciting international environment located in the heart of Brussels.

### Location

In normal circumstances, you are based in the offices of SolarPower Europe, in the heart of the European quarter in Brussels and a one-minute walk from the Schuman metro station.

Until Belgium lifts coronavirus-related restrictions, you will telework remotely.

### How to apply

Interested candidates should send CV and cover letter to [info@resource-platform.eu](mailto:info@resource-platform.eu) before **noon, 14 December 2020** with "RE-Source Communications Officer" in the subject line.

Note that only short-listed candidates may be contacted for an interview.

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